

**TUCSON PROFESSIONAL ORGANIZERS
GENERAL MEETING MINUTES
February 2010**

The general meeting of Tucson Professional Organizers was called to order at 5:00pm on February 16, 2010 at Ronald McDonald House by Sue Zepeda.

PRESENT:

MaryLynn St.Germaine, Jill Janis, Wanda Baader, Susan Fagotti, Jennifer Phelps, Julie Christen, Sue Zepeda, Sheila McCurdy, Carolyn Sanger, Janet Munson, Ori Parnaby, Nannette Palmer

APPROVAL OF MINUTES:

Julie moved to approved the January 2010 minutes; Janet seconded the motion. The minutes of the previous meeting were unanimously approved as distributed.

OLD BUSINESS:

No old business.

NEW BUSINESS:

Elections

Votes were counted and the new Board is as follows:

President	MaryLynn St.Germaine
President-Elect	Ori Parnaby
Secretary	Jill Janis
Treasurer	Carolyn Sanger
Publicity	Nannette Palmer
Membership	Janet Munson
Member-at-Large	Jennifer Phelps

Congratulations to the new Board members! Thank you, Sue, for your Presidency last year!

Sue's name will be removed from the T-PrO bank account and MaryLynn's added.

ROUNDTABLE DISCUSSION

led by Michelle Tomlinson-Diaz, our website designer

Some of the points discussed regarding website redesign were:

Our website will soon be redesigned and redone, at no expense to us, so Michelle can hone her skills.

What is the purpose of our website? To get new members? To help people find an organizer? To give people information (tips, recycling, info, etc)?

What are the key words people type in that lead them to our site?

Should we have a "tip of the week" on the website? MaryLynn will email Michelle with list of questions the group put together last year.

Should we have polls and surveys on the website? These should be topical, multiple choice, include some humorous answer choices.

Since our clients are often stressed when they come to our website, we want to make it as easy as possible for them to find things.

Julie will create a Facebook page for T-PrO. The website and the Facebook page can be linked to each other.

The liaison with Michelle has been Ori; from now on it will be Julie. Sue Z. also will be working with Michelle.

New tracking codes have just been installed and we will soon be able to learn more about who visits our site, how they get there, which pages they visit, etc.

We'll add a link to the Membership Chair on the website.

We'll add information about our meetings, stating they are open to the public: guests can come two times for free, then two times paying \$10 each visit.

How about having an "Ask the Panel" event, with organizers available to answer questions. This could be held at some place like - Hazardous Waste Drop Off at Eastside City Hall, where people with cleaning (and maybe organizing) on their minds will congregate.

MEETING WAS ADJOURNED at 6:30pm by Sue Zepeda.

REMINDER:

March 16 meeting

Speaker, Harold Langer, Merrill-Lynch, Organizing Your Financial Papers

At next meeting we will be taking a group photo, for the website.

REMINDER:

DATES OF ALL GENERAL MEETINGS IN 2010 -

(Meetings are at Ronald McDonald House unless otherwise noted, starting at 5:00pm)

January 19✓

February 16✓

March 16

April 20

May 18

June 15

July (no meeting)

August 17

September 21 (this meeting will be at another location, TBA)

October 19

November 16

December (no meeting - Holiday Party - date & location to be announced)

MINUTES SUBMITTED BY: Jill Janis, Secretary

