

Tucson Professional Organizers Meeting Minutes

Tuesday, October 21, 2008
Ronald McDonald House

In attendance:

Wanda Baader, Sue Zepeda, Jean Slagel, Erika Dattner, MaryLynn St.Germaine and Linda Randolph

TPrO now has 21 members! This is a record for our group! Thank you to Carolyn and to everyone who has made membership recruitment a priority!

Meeting was called to order at 4:35 PM.

Introductions were made and the group welcomed visitor Linda Randolph.

Speaker – Diane Patterson, President of ASID (American Society of Interior Designers) spoke to the group about designers vs. decorators, safety issues, color theory and feng shui. Diane spoke of the partnership opportunities between TPrO and ASID, noted that ASID has 285 members (including Wanda and MaryLynn) and dues are \$450 per year.

Business Meeting

- Wanda discussed the Membership Drive in Jan. 09 to be held at Pastiche (Carolyn, Barbara and MaryLynn will spearhead the event). Wanda also noted the Holiday Party at King Fisher on Dec 9th at 5pm.
- MaryLynn talked about the Jan 2009 Shred-a-thon for Go Month announcing that she had contacted Iron Mountain to see if they would be willing to once again donate their services and partner with TPrO directly since ASBA no longer wants to participate. MaryLynn asked for TPrO members to suggest potential charity beneficiaries to bring to the group for a vote.
- MaryLynn gave an update on KOLD and noted that Pam will be handling the next segment titled “Getting ready for

the holidays” (tentatively scheduled to air on October 31st).

- Wanda discussed procedures for future KOLD spots that were discussed at the October board meeting, announcing that the board had decided to have a screening process for future segments to ensure that the chosen organizer was the best fit for that piece and would effectively represent the TPrO group as a whole. She further announced that KOLD liaison MaryLynn St.Germaine would be more involved in future segments to ensure that we are fulfilling their expectations at the station and representing the group professionally and ethically.
- Wanda talked about procedures for referrals sent to T-Pro site and asked that once she sends the email from the prospective client out to the Yahoo group, that we all “Reply All” to respond whether or not we have made contact with the prospect and we can make sure someone is handling it.
- Wanda reviewed the Membership Survey

Round Table discussion on how to protect yourself and your business. Wanda provided info from NAPO on this subject.

Discussion ensued about how to give an estimate to a prospective client.

Meeting was adjourned at 6:30 PM.

Next Month’s Meeting: Tuesday, November 18th, 4:30 - 6:30 p.m.
at the Ronald McDonald House