

Minutes of September T-Pro Meeting

MEETING DATE: Tuesday, September 16, 2008

LOCATION: Ronald McDonald House

TIME: 4:30- 6:30

MEMBERS PRESENT: Wanda Baader, Sue Zepeda, Jill Janis, Janet Munson, Virginia Updegrove, Carolyn Sanger, Pam Laubscher

GUESTS: Nanette Palmer, Cynthia Moneez

SPEAKER: Gabby Ricco- Business reporter for Arizona Daily Star "How to get an article about your business in the paper"

- Do your homework – read the paper, & business website azstarbiz.com
- Know the bylines – who covers what beat
- Know what's in the news today
- Call in the morning (the reporters have early evening deadlines)
- Good times of the year – June, July, August, December
- When emailing – subject line – Tucson Business & try to connect it to a national story- give it a local voice, the Tucson connection
- Send faxes, letters or phone calls

Diane Patterson – Interior Designer will be our October speaker.

Member Successes: Janet Munson is teaching a class Time Management for New Teachers on Wednesday Sept. 18th at the Regional Support Center, division of the State School Superintendent's office.

General Business:

Membership- Carolyn is working on a Membership dinner in January at Pastiche

Holiday Party – Tues. Dec. 9th @ Kingfisher, we are going Dutch.

Publicity – working on Shredathon for GO month – in January.

KOLD – Organize '08 is continuing – taping a “staging” spot next week with Rosa Moreno

Updated Photos – we are looking into adding our photos to the home page of members

New Business:

Jean Slagel has stepped down as President of Tucson Professional Organizers, so she can spend more time with her new job with Bellows Consulting. Wanda Baader will continue as the President. Anne Marie Korp has resigned as secretary; Janet Munson has taken over to finish her term.

MEETING ADJOURNED at 6:30

NEXT MEETING - Tuesday Oct. 21st, 4:30 - 6:30, Ronald McDonald House